

PATRICK M. SAUNDERS

SUMMARY

- Bachelor of Fine Arts degree, concentration in graphic design
- 8 years of corporate branding experience and exposure
- 10 years of customer service and sales insight
- Strong knowledge of Creative Suite: Photoshop, Illustrator, InDesign
- Working knowledge of Quark, Word, Excel, Power Point
- Extensive Macintosh experience, comfortable with PC
- Comprehension of print and production processes
- Aptitude to work well independently and/or while collaborating
- Deadline driven, detail oriented, hard working professional
- Portfolio work available online at SaundersPatrickM.com

WORK HISTORY

Saunders Visual Communications - November 2010 to Present

Graphic Designer and Owner/Operator

- Procuring clients and assessing needs through comprehensive evaluations
- Managing full cycle production of customized market-ready art files
- Combining creativity, speed, and accuracy to meet all project deadlines
- Day-to-day management; correspondence, billing and company finances

Professional client experience; Walnut Grill Restaurants, Lazor Yost Marketing & Design, and Express Printing and Graphic

Walnut Grill Holdings LLC - September 2009 to August 2017

In-House 'Freelance' Graphic Designer

- Working independently on an extensive variety of requested creative
- Preserving corporate branding, while adhering to industry guidelines

Start-to-finish production; menus, posters, magazine ads, brochures, direct-mail pieces, digital media ads, product labels, and an array of event and promotional materials varying in themes

The Horse Trader Printing & Publishing - November and December 2008

Graphic Designer and Typesetter 'Holiday Temp. Position'

- Creation of advertisements used in weekly-published local paper
- Researching and creating ads based on customer focused identities
- Managing advertisement inventory by delegated job codes

INTERNSHIP

Giant Eagle Inc. Advertising Department - Summer 2005

Graphic Designer, Intern

- Collaborating in a team environment to produce creative solutions
- Adhering to corporate identity while producing creative content

EDUCATION

Robert Morris University - May 2006 Graduate

- Bachelor of Fine Arts with a concentration in graphic design, 3.4 G.P.A.
- Awarded a five thousand dollar scholarship based on academic merit
- Selected projects chosen for University archive collection
- Awarded with the RMU Media Arts Award

Core curriculum: 2D design principles, 3D design principles, color theory, history of graphic design, typography, production, advertising, corporate identity, and photography

HONORS AND LEADERSHIP TRAINING

The National Society of Collegiate Scholars

- Achieved membership on the basis of academic merit
- Selected to attend leadership training programs

International Scholar Laureate Program - January 2005

Leadership Honors Boot Camp - March 2004

- Both training programs, conducted in San Jose, Costa Rica
- Team-oriented exercises, followed by group and personal evaluations
- Trained to work efficiently in a group dynamic to develop optimal solutions
- Instructed in skills to send and receive feedback as constructive criticism
- Gained appreciation for open-minded development of ideas and solutions

PORTFOLIO AND CONTACT INFO

View Portfolio Work Online at SaundersPatrickM.com

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